



The Tallahassee Marathon & Half Marathon has been put on by Gulf Winds Track Club since 1975 and was moved to its current course starting and ending at Florida State University in 2005. Since then, the event has seen continued growth, and in spite of economic conditions, running events and running as a sport is growing in popularity due to its low cost and accessibility. The 2011 marathon will be taking place on Sunday, February 6.

The middle portion of our full marathon course will change for this year due to construction to the rails-to-trails venue where this section of the race is normally run. It will instead head east and loop through the scenic Southwood neighborhood. We do not expect this temporary change in the course to effect the growth of our event, which has been held in high regard amongst runners who have participated.

At the 2010 marathon we had 883 registrants with 753 running - a good sized snow storm on the east coast prevented a number of registrants from getting here. Nevertheless, it was a record number of participants and finishers in our events. Due to the increasing popularity in the marathon and half marathon distance, we expect this trend to continue.

Whether your sponsorship is in the form of in-kind donation or cash or a combination of the two, we hope to have your support for the 2011 Tallahassee Marathon & Half Marathon. The opportunity of promotion for a sponsor is in accordance with sponsorship level. Please find attached sponsorship information and a race registration form (feel free to make some copies and put out in your establishment if you like!). You can view our current sponsors on our website, www.tallahasseemarathon.com

Please let us know as soon as possible if you will be supporting the event- we wish to include your business in the establishments that gain recognition through our event. You can do this by phone or e-mail which appears below. Thank you for your consideration.

Sincerely,

Jay Silvanima & Nancy Stedman, Race Directors

37th Tallahassee Marathon

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2011 Tallahassee Marathon Sponsorship Levels and Benefits

Sponsor Level	Presenting \$3,500	Primary \$1,000	Secondary \$500	Friend of \$250
Logo on Web Site *	x	x	x	
Logo on Event Shirt *	x	x	x	x
Logo on Sponsor Board*	x	x	x	
Name on Sponsor Board				x
Link from Web Site	x	x	x	x
Recognition by Event Announcer	x	x		
Table at Expo (if desired)	xx	x	x	
Table / Tent at Event (if desired)	x	x		
Logo in National /Regional Print Ads	x			
Logo in Local Print Ads (if any)	x	x		
Mile Marker **	x			
Opportunity to Provide Packet Inserts	x	x	x	x

* Logo size is proportionate to sponsorship level.

** Mile marker sponsorships are available for \$50.